



The Cavendish

London

THE CAVENDISH HOTEL LEADS THE WAY IN MODERN TECHNOLOGY

The Cavendish Hotel in Mayfair is leading the way in modern technology having just introduced in-room digital broadcast, on-demand and interactive television systems in its 230 rooms.

Acentic Panorama® was introduced in mid-July 2008, making The Cavendish the first central London hotel to offer this sophisticated TV platform. Targeted at five-star luxury hotels, Acentic differentiates The Cavendish from other hotels by enabling it to offer high quality service throughout every aspect of the guests' stay, including the entertainment system.

The £140k system offers guests more than 600 free-to-air satellite on-demand channels from around the world. Thirty per cent of guests to the hotel are from overseas, so the new system will enable them to download their favourite programmes from their home countries.

Guests can enjoy Freeview™ digital TV and radio channels as well as a variety of speciality satellite channels from Sky, including Sky Sports Channels 1, 2 and 3, Sky One and London TV, free of charge. Acentic's close relationship with content providers means the 120 movie channels on offer provide blockbuster movies just weeks after their cinematographic release. Movies are dubbed into four European languages: French; German; Spanish; and Italian. The sleek Samsung 32" and 40" LCD screens are HD enabled to present the best crystal clear quality.

The system supplies live weather and news reports from around the world, as well as interactive information about the hotel's services and London's top attractions.

All the televisions will have brilliant picture quality, ultra-fast channel zapping and fast, intuitive navigation of the available channels and TV line-up.

Ciaran Fahy, General Manager at The Cavendish Hotel, stated: "Consumers staying in a hotel expect a higher level of comfort and technology than they have in their own homes. This new TV system is extremely advanced and allows us to exceed our guests' expectations. Since its introduction last week, Sky sports and the international satellite channels are already proving to be extremely popular."

The four-star deluxe Cavendish Hotel is a modern and contemporary hotel situated on London's prestigious Jermyn Street, off St James's. The hotel's location on this quiet street behind Fortnum & Mason is perfect for business and leisure travellers, with Piccadilly Circus, Green Park and Oxford Street all a short five minute walk away.

The Cavendish Hotel
Telephone: 020 7930 2111 or visit www.thecavendishlondon.com

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For further information or photography, please contact:
Kate Bell or Alison Hull at Luxe PR on 020 7288 0800 or email kate@luxep.com

Acentic Press Contact: Jennifer Hicks at Ink Communications
on +1-617-488-0988 or email jennifer@theinkstudio.com

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