



The Cavendish

London

THE CAVENDISH HOTEL INTRODUCES GREEN MEETING ROOMS

The Cavendish Hotel is currently working with “Green Tourism in London” to enhance its environmentally friendly credentials by introducing green meeting rooms. This follows the hotel winning the “Considerate Hotelier of the Year 2007” award for the steps it has taken in reducing its impact on the environment.

Companies with the same environmental ethos as The Cavendish will welcome the hotel’s new policies, which prove that everyone can play their part in saving the planet, even when holding a corporate meeting. The green meeting package will include a complimentary carbon offset fee to balance out the carbon footprint of the delegates.

Guests will be encouraged to recycle throughout their meeting using the in-room recycling bins and the three R’s – Reduce, Reuse and Recycle will be highlighted to attendees before and during their event. Paperless technology will also be encouraged when organising and during the meetings and events.

Flip charts made at paper mills that support sustainable development of rain forests will be on offer, while notepads will be made from 100% recycled paper. Non toxic water or alcohol based marker pens made from recycled polypropylene will be made available, as will pens made from recycled car parts.

Filtered jugs of water will be provided at all meetings, while complimentary Belu bottled mineral water, which invests 100% of profits in clean water projects, will be offered during delegate inclusive packages. During the meetings guests can enjoy 100% Arabica Coffee, which has been endorsed by the Rain Forest Alliance, and Fair Trade white and demerara sugar.

The delegate lunch created by the Head Chef, David Britton will consist of locally sourced, free-range and organic produce, wherever possible. In addition, the Magnum ice-lollies that used to be served at the afternoon break will be replaced by a selection of individual Green & Black’s organic ice-creams.

Those wishing to recharge their mobile phones can do so using a wind-up re-charger, whilst water-powered calculators will be on-hand, along with eco friendly staplers (no staples required).

The hotel’s latest initiative is to replace the existing lifts with energy efficient ones. In addition, energy efficient light bulbs, recycling of everything (from bedding, paper, batteries, fluorescent lamps and waste cooking oil), a new low water volume dishwasher, plus regular staff training by the hotel’s Green Team ensure efficiency back of house.

The hotel will also actively promote its local transport connections and offer a 50% discount on Valet Parking for environmentally friendly vehicles. Guests’ travelling by bicycle can leave their bikes in a secure lock-up.

-//-

For further information or photography, please contact:

Kate Bell or Alison Hull at Luxe PR on 020 7288 0800 or email kate@luxep.com

May 2008

